

ORDER



Orders
Order / Rev: 46563
Alt Order #: 27750863
Product Desc: 2022 Primary Electio
Estimate: 3248
Flight Dates: 03/28/22 - 04/03/22
Original Date / Rev: 03/25/22 / 03/25/22
Order Type: GENERAL

KLKN-TV

Primary AE: Katz Dallas
Sales Office: DALLS
Sales Region: National

Agency
Name: Ax Media
Buying Contact:
Billing Contact:
 800 W. 47th St., Ste. 200
 Kansas City, MO 64112

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Mike Flood for Congress
Demographic: A50+
Product Codes: Candidates
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P-04

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/28/22	04/03/22	22	\$3,270.00	\$2,779.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2022	22	\$3,270.00	\$2,779.50	0.00
Totals	22	\$3,270.00	\$2,779.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Dallas			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KLKN	03/28/22	03/28/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	M-----	:30	1	\$105.00	P-04	0.00	NM	1	\$105.00
KILKN News 8 This AM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 03/28/22 04/03/22 M----- 1 \$105.00 0.00															
N 2	KLKN	04/01/22	04/01/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	----F--	:30	1	\$105.00	P-04	0.00	NM	1	\$105.00
KILKN News 8 This AM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 03/28/22 04/03/22 ----F-- 1 \$105.00 0.00															
N 3	KLKN	03/29/22	03/29/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	-T-----	:30	1	\$105.00	P-04	0.00	NM	1	\$105.00
KILKN News 8 This AM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 03/28/22 04/03/22 -T----- 1 \$105.00 0.00															
N 4	KLKN	03/31/22	03/31/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	---T---	:30	1	\$105.00	P-04	0.00	NM	1	\$105.00
KILKN News 8 This AM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 03/28/22 04/03/22 ---T--- 1 \$105.00 0.00															
N 5	KLKN	03/28/22	03/28/22	Good Morning America Good Morning America	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	M-----	:30	1	\$140.00	P-04	0.00	NM	1	\$140.00

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Advertiser: Mike Flood for Congress
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 Estimate: 3248
 KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/28/22	04/03/22	M-----					1	\$140.00		0.00			
N 6	KLKN	03/29/22	03/29/22	Good Morning America	CM	7:00 AM-8:00 AM	-T-----	:30	1	\$140.00	P-04	0.00	NM	1	\$140.00
				Good Morning America		(7:00 AM-8:00 AM)									
Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/28/22	04/03/22	-T-----					1	\$140.00		0.00			
N 7	KLKN	03/30/22	03/30/22	Good Morning America	CM	7:00 AM-8:00 AM	--W----	:30	1	\$140.00	P-04	0.00	NM	1	\$140.00
				Good Morning America		(7:00 AM-8:00 AM)									
Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/28/22	04/03/22	--W----					1	\$140.00		0.00			
N 8	KLKN	03/31/22	03/31/22	Good Morning America	CM	7:00 AM-8:00 AM	---T---	:30	1	\$140.00	P-04	0.00	NM	1	\$140.00
				Good Morning America		(7:00 AM-8:00 AM)									
Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/28/22	04/03/22	---T---					1	\$140.00		0.00			
N 9	KLKN	04/01/22	04/01/22	Good Morning America	CM	7:00 AM-8:00 AM	----F--	:30	1	\$140.00	P-04	0.00	NM	1	\$140.00
				Good Morning America		(7:00 AM-8:00 AM)									
Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/28/22	04/03/22	----F--					1	\$140.00		0.00			
N 10	KLKN	04/03/22	04/03/22	ABC World News Su	CM	5p-530p	-----S	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00
				ABC World News Su											
ABC News-Sun															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/28/22	04/03/22	-----S					1	\$125.00		0.00			
N 11	KLKN	04/02/22	04/02/22	Good Morning America	CM	7:00 AM-8:00 AM	-----S-	:30	1	\$50.00	P-05	0.00	NM	1	\$50.00
				Good Morning America Sat		(7:00 AM-8:00 AM)									
Weekend Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/28/22	04/03/22	-----S-					1	\$50.00		0.00			
N 12	KLKN	04/03/22	04/03/22	This Week	CM	8a-9a	-----S	:30	1	\$75.00	P-05	0.00	NM	1	\$75.00
				This Week											
This Week															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/28/22	04/03/22	-----S					1	\$75.00		0.00			
N 13	KLKN	03/28/22	03/28/22	Ch 8 News at 6p M-F	CM	6p-630p	M-----	:30	1	\$200.00	P-05	0.00	NM	1	\$200.00
				Ch 8 Eyewitness News 6p											
Channel 8 Eyewitness News At Six															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/28/22	04/03/22	M-----					1	\$200.00		0.00			
N 14	KLKN	03/29/22	03/29/22	Ch 8 News at 6p M-F	CM	6p-630p	-T-----	:30	1	\$200.00	P-05	0.00	NM	1	\$200.00
				Ch 8 Eyewitness News 6p											
Channel 8 Eyewitness News At Six															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/28/22	04/03/22	-T-----					1	\$200.00		0.00			
N 15	KLKN	03/30/22	03/30/22	Ch 8 News at 6p M-F	CM	6p-630p	--W----	:30	1	\$200.00	P-05	0.00	NM	1	\$200.00
				Ch 8 Eyewitness News 6p											
Channel 8 Eyewitness News At Six															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/28/22	04/03/22	--W----					1	\$200.00		0.00			
N 16	KLKN	03/31/22	03/31/22	Ch 8 News at 6p M-F	CM	6p-630p	---T---	:30	1	\$200.00	P-05	0.00	NM	1	\$200.00
				Ch 8 Eyewitness News 6p											
Channel 8 Eyewitness News At Six															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/28/22	04/03/22	---T---					1	\$200.00		0.00			

Order / Rev: 46563
 Alt Order #: 27750863
 Flight Dates: 03/28/22 - 04/03/22

Advertiser: Mike Flood for Congress
 Product Desc: 2022 Primary Electio
 Estimate: 3248
 KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		03/28/22	04/03/22	---T---			1		\$200.00	0.00					
N 17	KLKN	04/01/22	04/01/22	Ch 8 News at 6p M-F Ch 8 Eyewitness News 6p	CM	6p-630p	----F--	:30	1	\$200.00	P-05	0.00	NM	1	\$200.00
Channel 8 Eyewitness News At Six LUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		03/28/22	04/03/22	----F--			1		\$200.00	0.00					
N 18	KLKN	03/28/22	03/28/22	Ch 8 News at 10p M-F Ch 8 News at 10p M-F	CM	10p-1035p	M-----	:30	1	\$175.00	P-05	0.00	NM	1	\$175.00
Channel 8 Eyewitness News At Ten LUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		03/28/22	04/03/22	M-----			1		\$175.00	0.00					
N 19	KLKN	03/30/22	03/30/22	Ch 8 News at 10p M-F Ch 8 News at 10p M-F	CM	10p-1035p	--W----	:30	1	\$175.00	P-05	0.00	NM	1	\$175.00
Channel 8 Eyewitness News At Ten LUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		03/28/22	04/03/22	--W----			1		\$175.00	0.00					
N 20	KLKN	03/31/22	03/31/22	Ch 8 News at 10p M-F Ch 8 News at 10p M-F	CM	10p-1035p	---T---	:30	1	\$175.00	P-05	0.00	NM	1	\$175.00
Channel 8 Eyewitness News At Ten LUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		03/28/22	04/03/22	---T---			1		\$175.00	0.00					
N 21	KLKN	04/01/22	04/01/22	Ch 8 News at 10p M-F Ch 8 News at 10p M-F	CM	10p-1035p	----F--	:30	1	\$175.00	P-05	0.00	NM	1	\$175.00
Channel 8 Eyewitness News At Ten LUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		03/28/22	04/03/22	----F--			1		\$175.00	0.00					
N 22	KLKN	04/03/22	04/03/22	Ch 8 News Sun at 10p Ch 8 News Sun at 10p	CM	10p-1035p	-----S	:30	1	\$200.00	P-05	0.00	NM	1	\$200.00
Channel 8 Eyewitness News At Ten LUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		03/28/22	04/03/22	-----S			1		\$200.00	0.00					
													Totals	22	\$3,270.00



125 West 55th St
New York, NY 10019

Contract # 27750863	Changes as of: 3/25/2022 at 8:30 AM	Version: Current State Version 1
CPE: 334/438/3248	Flight: 3/28/22 - 4/3/22	Station: KILN
Agency: Ax Media	Advertiser: Mike Flood for Congress	Market: Lincoln&Hsing-Kmy-PLS DMA
800 W.47th Street Suite 200 Kansas City, MO 64112	Product: 2022 Primary Election	Office: DALLAS
	Agency Order #: 11512650	Service: Nielsen
	Buyer: Fernie, Taylor	Primary Demo: Adults 55+
	Salesperson: DARCI WALTS	Assistant: DARCI WALTS
	512-665-6040	512-665-6040
Separation:		
Comments: Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically. TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or RI14861, Marketron #184659, Spodata #2095, Separation: 30;PopulationBuyType: CPP		
Con Type: POLITICAL/NOTE		
Total \$: \$3,270.00		
Total Spots: 22		
Total CPM: \$35.24		
Total GRP: 92.8		
Traffic #: 46563		

#	Day/Time	DP	Program	Rate	ASPP Rating	Len	3/28 - 4/3							Total Spots	Total \$	CPP*	GRP*
							3/28	3/29	3/30	3/31	4/1	4/2	4/3				
1	M-F 6a-6:30a		KILN News 8 This AM	\$105.00	1.5	30	1	0	0	0	1	0	0	2	\$210.00	\$70.00	3.0
2	M-F 6:30a-7a		KILN News 8 This AM	\$105.00	1.5	30	0	1	0	1	0	0	0	2	\$210.00	\$70.00	3.0
3	M-F 7a-8a		Good Morning America	\$140.00	4.0	30	1	1	1	1	1	0	0	5	\$700.00	\$35.00	20.0
4	Sa 7a-8a		Weekend Good Morning America	\$75.00	3.6	30	0	0	0	0	0	0	0	0	\$0.00	\$20.83	0.0
5	Su 8a-9a		This Week	\$100.00	3.7	30	0	0	0	0	0	0	0	0	\$0.00	\$27.03	0.0
6	M-F 6p-6:30p		Channel 8 Eyewitness News At Six	\$250.00	5.7	30	0	0	0	0	0	0	0	0	\$0.00	\$43.86	0.0
7	M-F 5p-5:30p		ABC News-Sun	\$125.00	6.5	30	0	0	0	0	0	0	1	1	\$125.00	\$19.23	6.5
8	M-F 10p-10:35p		Channel 8 Eyewitness News At Ten	\$250.00	4.7	30	0	0	0	0	0	0	0	0	\$0.00	\$53.19	0.0
9	Sa 10p-10:35p		Channel 8 Eyewitness News At Ten	\$250.00	5.7	30	0	0	0	0	0	0	0	0	\$0.00	\$43.86	0.0
10	Sa 7a-8a		Weekend Good Morning America	\$50.00	3.6	30	0	0	0	0	0	1	0	1	\$50.00	\$13.89	3.6
LUR																	
11	Su 8a-9a		This Week	\$75.00	3.7	30	0	0	0	0	0	0	1	1	\$75.00	\$20.27	3.7
LUR																	
12	M-F 6p-6:30p		Channel 8 Eyewitness News At Six	\$200.00	5.7	30	1	1	1	1	1	0	0	5	\$1,000.00	\$35.09	28.5
LUR																	
13	M-F 10p-10:35p		Channel 8 Eyewitness News At Ten	\$175.00	4.7	30	1	0	1	1	1	0	0	4	\$700.00	\$37.23	18.8
LUR																	
14	Su 10p-10:35p		Channel 8 Eyewitness News At Ten	\$200.00	5.7	30	0	0	0	0	0	0	1	1	\$200.00	\$35.09	5.7
LUR																	
TOTALS:														22	\$3,270.00	\$35.24	92.8



125 West 56th St
New York, NY 10019

Contract # 27750863		Changes as of: 3/25/2022 at 8:30 AM		Version: Current State Version 1	
CPE: 334/438/3248		Flight: 3/28/22 - 4/3/22		Station: KLKN	
Agency: Ax Media		Advertiser: Mike Flood for Congress		Market: Lincoln&Hsing-Kmy-Pls DMA	
800 W.47th Street Suite 200 Kansas City, MO 64112		Product: 2022 Primary Election		Office: DALLAS	
		Agency Order #: 11512650		Service: Nielsen	
		Buyer: Fernie, Taylor		Primary Demo: Adults 55+	
		Salesperson: DARC1 WALTS		Assistant: DARC1 WALTS	
		Separation: 512-665-6040			
				Total Spots: 22	
				Total CPP: \$35.24	
				Total GRP: 92.8	
				Traffic #: 46563	
				Con Type: POLITICAL/NOTE	
				Total \$: \$3,270.00	

Special Instructions					
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Date/Time	Added by	Comment	Order Level Comments		
03/25/22 8:30 AM	System	Notice Received.			
03/25/22 8:13 AM	DARC1 WALTS	Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically. TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or RI4861, Marketon #184659, Spodata #2095, Separation: 30, PopulationBuy Type: CPP			

Competitive Information					
Market Budget:	\$3,270				
KLKN Share:	100%				
Comment:					
Competitive Unknown					

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	22	\$3,270.00	\$35.24	92.8
Total	100%	22	\$3,270.00	\$35.24	92.8

Monthly Summary			
Month	Spots	Dollars	
2022-Apr	22	\$3,270.00	
Total	22	\$3,270.00	

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot-
Queued for Electronic Contracting	3/25/22 8:13 AM				
New	3/25/22 8:08 AM	DARC1 WALTS	Confirmed	22	
				\$3,270.00	\$3,270.00
				\$0	\$0

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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